



1. General information

Part 1 of the Rules of Practice and Procedure, Broadcasting and Telecom Regulatory Policy CRTC 2010-958 provides the basic structure for a written proceeding that is initiated by an applicant who files an application with the Commission. The Commission posts these applications on its website. The public is given an opportunity to file submissions as Interveners or Respondents within 30 days, and the applicant is given an additional 10 days to respond. The Commission examines all of the written submissions and issues a decision. These proceedings are generally referred to as “Part 1 proceedings.”

If you are seeking amendments to your station’s licence, you will need to submit a separate application using the appropriate form(s) [i.e. Form 301 for changes to conditions of licence and Form 303 for technical changes]. Please note that any amendment application may be processed separately from the renewal application.

Applicants that have any questions related to this application may contact a Commission specialist at 1-866-781-1911.

1.1 Type of station

Call Sign:

CKVB-FM

Select the type of station:

FM undertaking

Select the sub-type of station:

Community

1.2 Identification of applicant

Name of licensee:

Bay of Islands Radio Inc.

Address:

40 Brook Street

City / Town:

Corner Brook

Province / Territory:

Newfoundland and Labrador

Postal Code (A1A 1A1):

A2H 6J2

Telephone (999-999-9999):

709-637-0183

Facsimile (999-999-9999):



Email (yourname@yourdomain.com):

kody@boir.ca

1.3 Contact person representing the applicant

Name:

Kody Gardner

Title:

Station Manager

Email (yourname@yourdomain.com):

kody@boir.ca

Telephone (999-999-9999):

709-640-3267

1.4 Sent by

Name:

Kody Gardner

Telephone (999-999-9999):

709-640-3267

Email (yourname@yourdomain.com):

kody@boir.ca

1.5 Designated representative

Is there a designated representative?

No

1.6 Declaration of the applicant or its designated representative

I, solemnly declare that:

a. I am the designated representative of the applicant named in this application and as such have knowledge of all matters declared therein.

b. The statements made in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) to the best of my knowledge and belief true in all respects.

c. The opinions and estimates given in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) based on facts as known to me.

d. I have examined the provisions of the Broadcasting Act, the broadcasting regulations and policies relevant to this application.

e. The applicant understands and is aware of its obligations under the Broadcasting Act and the Radio Regulations, 1986 as well as other policies relevant to its operability.



Name:

Kody Gardner

Signature date

2022-08-30

Witnessed by:

Name:

Terry Boland

Signature date

2022-08-30

At: (Example: city, province)

Corner Brook, NL

I, solemnly declare that:

f. The applicant is in compliance with the ownership requirements including the Direction to the CRTC (Ineligibility of Non-Canadians and the Direction to the CRTC (Ineligibility to Hold Broadcasting Licences), that the ownership information is up to date with the Commission, and that the applicant has not implemented any changes to the undertaking's ownership structure or to its broadcasting licence that required prior approval by the Commission in accordance with the Radio Regulations, 1986.

g. The applicant is in compliance with the provisions of the Broadcasting Act and the Radio Regulations, 1986 relevant to its operations as well as its conditions of licence, expectations and encouragements, including its obligations relating to reporting requirements.

h. The applicant operates in accordance with the applicable broadcasting policies such as: best practices for cultural diversity, the implementation of an employment equity and on-air presence plan.

If you are unable to complete this section of the declaration due to non-compliance, please provide a detailed description of the non-compliance and steps taken to rectify it. You may then complete the declaration, which is understood to be made with the exception of the identified non-compliance.

Name:

Kody Gardner

Signature date

2022-08-30

Witnessed by:

Name:

Terry Boland

Signature date

2022-08-30

At: (Example: city, province)

Corner Brook, NL



1.7 Obtaining a copy of the application

Submit a website address or email address where an electronic copy of the application may be requested: (required)

Website

www.boir.ca

1.8 Standard conditions of licence

Please refer to the appropriate Broadcasting Regulatory Policies or Public Notice applicable to radio stations:

- Commercial radio stations – Broadcasting Regulatory Policy CRTC 2009-62 – Conditions of licence for commercial AM and FM radio stations
- Campus and community radio stations – Broadcasting Regulatory Policy CRTC 2012-304 – Standard conditions of licence for campus and community radio stations
- Native radio stations - Public Notice CRTC 2001-70 – Changes to conditions of licence for certain native radio undertakings
- Specialty audio programming service - Broadcasting Public Notice CRTC 2002-53 - New licensing Framework for specialty audio programming services

The licensee is hereby requesting the renewal of the licence under the same terms and conditions as those in the current licence and under the terms and conditions noted in the applicable policy or notice listed above.

Yes

1.9 Other application(s) before the Commission

Are there one or more applications before the Commission regarding this undertaking?

No

2. Employment equity / On-air presence

Information relating to employment equity is available in Implementation of an employment equity policy, Public Notice CRTC 1992-59, 1 September 1992, and Amendments to the Commission's Employment Equity Policy, Public Notice CRTC 1997-34, 2 April 1997.

The Commission requires that the applicant respond to questions regarding employment equity on behalf of the undertaking as a whole, with reference to all of its employees in aggregate; that is, employees of all undertakings for which it holds licences.

Information relating to on-air presence and voice-overs is set out in Consultations Regarding On-air Job Categories to be Included in the Employment Equity Plans of Broadcasters, Public Notice CRTC



1994-69, 10 June 1994, and Amendment to Reporting Requirements for Employment Equity in On-air Positions, Public Notice CRTC 1995-98, 19 June 1995.

Please select one of the following:

The licensee has less than 100 employees and has in place an employment equity plan that includes policies and procedures relating to on-air presence and voice-overs. This plan is available upon request.

3. Cultural diversity

When the Commission refers to cultural diversity, it is referring to the inclusion of groups that have been traditionally under-represented in broadcasting: ethno-cultural minorities, Indigenous peoples, as well as persons with disabilities. Such under-representation includes these groups' presence and portrayal on the air and their participation in the industry.

As set out in Canadian Association of Broadcasters Best Practices for Diversity in Private Radio; Reporting requirements on cultural diversity for commercial radio operators, Broadcasting Public Notice CRTC 2007-122, 2 November 2007 (Broadcasting Public Notice 2007-122), the Commission expects all radio broadcasters to follow the Canadian Association of Broadcasters' best practices for diversity in radio in order to incorporate and reflect the reality of Canada's ethno-cultural minorities, Indigenous peoples and persons with disabilities in their programming.

For the purpose of meeting the reporting requirements established in Broadcasting Public Notice 2007-122 and in accordance with the definitions set out in paragraph 22 of the same notice, what is the size of the radio operator? The radio operator shall comply with the corresponding reporting requirement.

Small (annual revenues below \$20 million)

4. Implementation of best practices

For informational purposes and in order to better understand how licensees are reflecting best practices with respect to employment equity / on-air presence and cultural diversity, please provide details on what steps the applicant has taken to implement these best practices and what the applicant has planned in the next licence term with regard to these initiatives.

While Bay of Islands Radio Inc. has never had paid employees, we strive to provide a wide array of programming that reflects the communities we serve. Bay of Islands Radio encourages volunteers and members of the community to offer diverse forms of programming that represent all aspects and people of our community. The station fosters an environment where volunteers have the opportunity to develop programs based on their own ideas and experiences, which creates a very distinct sound for the station. The station does not focus on just one type of music or programming, but welcomes anyone who may want to contribute to the overall programming in their own unique way. During our first license term, the relevance of local media has really come to terms for many in the area. Since we signed on in 2017, Corner Brook (our city of license) has lost its daily newspaper, seen reductions in local reporting from the private and public media sector, and most recently, lost both its local commercial radio stations, which were replaced with a simulcast of radio stations over 700km away. Our region has quickly become a news desert. Thanks to community-based media such as Bay of Islands Radio, local residents can still wake up to a local morning show five days a week, one of our most recent accomplishments. Local residents are pleased to find that broadcasts, events and announcements that were previously cancelled due to cuts at the commercial stations are now coming back to life thanks to Bay of Islands Radio. While the commercial stations at one point were heavily involved in the community through live broadcasts, giveaways, event sponsorships, etc., Bay of Islands Radio has now been able to pick up where our predecessors left of and continue to provide live, local programming to the community on a consistent basis. During this license term, the station has flourished tremendously and has garnered support from both the listening and business communities, both of which go hand in hand in keeping local radio alive. During the



next license term, we plan on further expanding our local programming through the hiring of a paid announcer. We also plan on submitting a license application to the CRTC for a high-power FM license, which will mean much better reception of our signal, something that suffers in many areas right now. We are looking forward to further development over the next license term and remain committed to providing residents of the Corner Brook area with trusted local news and entertainment.